

# LUMIX S Series Cashback Promotion 2021

Purchase an applicable LUMIX Camera from a participating retailer and qualify for up to £300/€330 Cashback.

E-Mail: [panasonicpromotions@360insights.com](mailto:panasonicpromotions@360insights.com)

Promotion Period: 00:01 on 30<sup>th</sup> March 2021 to 23:59 on 2<sup>nd</sup> August 2021

Claim Deadline: 23:59 on 30<sup>th</sup> September 2021

## PROMOTION TERMS AND CONDITIONS

1. The LUMIX S Series Cashback Promotion 2021 (hereafter referred to as the “Promotion”) is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic, Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK (the “Promoter”).

## ELIGIBILITY

2. The Promotion is applicable to residents of the UK, EEA, EU, Switzerland, Channel Islands and Isle of Man who are aged 18 years or over.
3. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Camera in the UK, Republic of Ireland, Channel Islands or Isle of Man during the Promotion Period. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.
4. Participants must note that some participating retailers may either not stock the Qualifying Products or may not have availability of the Qualifying Products in store or online. Therefore, to avoid disappointment, please check with your retailer for further information.

## Qualifying Products & Cashback Values

Model	Cashback £	Cashback €
DC-S1RME-K	£300.00	€330.00
DC-S1RE-K	£300.00	€330.00
DC-S1ME-K	£300.00	€330.00
DC-S1E-K	£300.00	€330.00
DC-S5KE-K	£300.00	€330.00
DC-S5E-K	£300.00	€330.00
DC-S5KGRB-KIT	£300.00	€330.00
DC-S5GRB-KIT	£300.00	€330.00

5. This Promotion is open to participating retailers only in the UK, Republic of Ireland, Channel Islands or Isle of Man. Please check with your chosen retailer that they are participating in this Promotion prior to purchasing a Qualifying Product to avoid any disappointment. Please note Amazon is not a participating retailer and Products purchased via Amazon will not be eligible for the Promotion.
6. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

#### **CLAIM PROCESS**

7. To claim this promotion for your purchase, please complete the online claim form ([www.panasonic.co.uk/promotions](http://www.panasonic.co.uk/promotions)) and upload a copy of your full purchase receipt (not deposit receipt) showing the qualifying products, and an image of the qualifying product barcodes (which can be found on the product boxes or alternatively in accordance with clause 10), which can be found on the side of your product box (showing the model number and serial number) by the Claim Deadline. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model number purchased and the date of purchase. The receipt must be submitted at least 35 days after the date shown on the receipt for date of purchase.
8. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the participant exchanges the product or receives a refund, in which case the Promoter will be entitled to claim back any Cashback paid. **PLEASE NOTE: Participants must wait 35 DAYS, from the date of purchase BEFORE submitting their on-line claim.** In any event, the last date for registration will be the Claim Deadline.
9. The Promoter will not process a claim if the participant cannot provide both an image of the product barcodes and a copy of the purchase receipt. If, for any reason, the participant has not retained the product boxes, the Promoter will accept an image of the serial number found on the base of the Qualifying Camera.
10. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims made by telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
11. Upon submission of your online registration, your claim will be verified. Participants will be sent an automated email to confirm the receipt of their Cashback claim and the next steps of the claim process.

#### **REDEMPTION PROCESS**

12. Please allow 28 days from the date we receive your claim and all supporting documentation, to receive your Cashback. If you have not received your Cashback within the estimated 28 days, please contact us, using the contact details above. Regrettably, claims pursued outside of the Claim Deadline will not be accepted.
13. For the avoidance of doubt, if the participant does not provide all supporting documentation when putting in their claim, the 28 days will run from when the Promoter receives all supporting documentation. Should all supporting documentation be received by the Claim Deadline then the claim shall not be valid and will not be processed.
14. Participants will be provided with a pre-loaded Mastercard to a specified value. The Mastercard will be valid for 12 months from the date of issue.

#### **PRIVACY & DATA PROTECTION**

15. We have a legitimate interest in collecting personal data for the purposes of this Promotion and Research and Development. All personal data collected will be processed in accordance with relevant and applicable data protection legislation and regulations (including the European Data Protection Regulation). We also work with third parties such as 360 Insights to provide services. We may be required to provide your personal data to them for administration and processing purposes. Your personal data will be handled in accordance with Panasonic's Privacy Policy <http://www.panasonic.com/uk/privacy-policy.html> and 360 Insights Privacy Policy <https://www.panasonicpromotions.co.uk/policy>.

#### **GENERAL CONDITIONS**

16. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the participant to prove that it did not return the product. Claims for returned products, bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the participant making such a claim from this and other promotional activities.
17. In certain circumstances, it may take longer to carry out actions in relation to your cashback claim. Therefore, Panasonic reserves the right to extend the period allowed to process and pay claims for as long as necessary but will endeavor to do so in a reasonable timeframe.
18. To monitor fraudulent claims the Promoter reserves the right to cross check product returns with the relevant retailers against Cashback claims received. Any potential fraudulent activity will be followed up by the Promoter. The Promoter will withhold the issuance of a Cashback (or take steps to require repayment if already paid) where it is suspected that a false or fraudulent claim has been made.
19. The Cashback offered under this Promotion is non-exchangeable, non-transferable and there is no credit or product alternative available.
20. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time.
21. Only one claim per purchase and per billing address is permitted. Please note the Promoter will check the serial numbers provided to validate claims.
22. This Promotion is not available in conjunction with any other offer or promotion.
23. By claiming this Cashback, applicants will be deemed to have read and accepted these terms and conditions.

These terms and conditions are governed by English Law.