

Panasonic LUMIX S Series Autumn 2021 Body and Lens Extended Warranty Promotion

Purchase an applicable Panasonic LUMIX S Series Body and Lens from a participating retailer and qualify for a Free 3 Year Warranty.

*Please read full terms for more information on how to sign up to the LUMIX PRO Club.

E-mail: ukpromotions@eu.panasonic.com

Helpline number: 0808 189 7138

Promotion Period: 00:01 on 1st October 2021 to 23:59 on 31st December 2021

Claim Deadline: 23:59 on 28th February 2022

PROMOTION TERMS AND CONDITIONS

1. The Panasonic LUMIX S Series Autumn 2021 Body and Lens Extended Warranty Promotion (hereafter referred to as the "Promotion") is promoted by Panasonic UK, a branch of Panasonic Marketing Europe GmbH, whose registered address is Panasonic, Maxis 2, Western Road, Bracknell, Berkshire RG12 1RT, UK (the "Promoter").
2. For the avoidance of doubt, this Promotion is an extension of the standard Panasonic 1 year warranty to a total of three years (full details available at www.panasonic.co.uk/euguarantee) and is only valid within the UK, EEA, EU, Switzerland, Channel Islands and Isle of Man.

PROMOTION

3. If the participant purchases relevant Qualifying Products, being at least 1 Camera and 1 Lens from the table at clause 7, and signs up to and registers the Qualifying Products on the LUMIX PRO Club, link to follow is at clause 12, the participant will have complied with the requirements of this Promotion. Therefore, the participant will receive the standard Panasonic 1 year warranty and a free of charge extended promotional 2 year warranty; meaning the participant shall have a total of three years warranty cover.
4. In addition, if the participant meets the requirements under these terms and conditions, the participant will receive a 1 year promotional free of charge membership to the LUMIX Pro Club. Once membership has been validated by the Promotor, the participant will receive all the benefits available to full LUMIX Pro Club members, as listed on www.lumix-pro.com for a period of 1 year from registration. The benefits the participant will receive will depend on the products they register at LUMIX Pro Club. When 1 year has elapsed, the participant may choose to carry on their membership for a further year at the existing allocated membership level by paying the relevant fee; payment is explained at www.lumix-pro.com. If the participant chooses not to pay the fee for the existing membership level, their level will automatically be reduced to the lowest membership level being the free membership.

The Promoter will not process a registration application if the correct information has not been provided during the Promotion Period, a membership level has already been allocated to you and the registration has already been validated.

Upon submission of the online registration, the participant will be updated as to their

membership level and a unique membership number will be allocated to the participant. Further, a welcome pack will be distributed to the participant. Please note, the membership number and welcome pack will be required to redeem the services relevant to the allocated membership level. For further information please refer to the FAQ's at www.lumix-pro.com.

For more information please see Information on LUMIX PRO Club Membership below.

ELIGIBILITY

5. The Promotion is applicable to residents of the UK, EU, EEA, Switzerland, Channel Islands and Isle of Man who are aged 18 years or over.
6. In order to qualify for the Promotion, participants must purchase a new (not second hand) Qualifying Product from a participating retailer in the UK or Republic of Ireland during the Promotion Period. Claims relating to products purchased before or after this Promotion Period will be deemed invalid.
7. Participants must note that some participating retailers may either not stock the Qualifying Products or may not have availability of the Qualifying Products in store or online. Therefore, to avoid disappointment please check with your retailer for further information.

Minimum purchase 1 Camera + 1 Lens from this list:	
Cameras	Lenses
DC-S1RE-K	S-S85E
DC-S1E-K	S-R1635E
DC-S5E-K	S-R2060E
	S-R24105E
	S-E2470
	S-X50E
	S-R70200E
	S-E70200E
	S-S50E
	S-S50ME
	S-S24E

8. The Camera and Lens may be purchased as a "kit" or "bundle" as long as at least one eligible camera and one eligible lens is included.
9. This Warranty is open to participating retailers only, please check with your chosen retailer that they are participating in this Promotion prior to purchasing a product to avoid any disappointment.
10. Specific seller exclusions: Products purchased from participating retailers via eBay whether listed as new or otherwise will not be eligible for the promotion. Participating Retailers are listed as an Appendix 1 to these terms. Please also check with your retailer to avoid disappointment.
11. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

CLAIM PROCESS

12. To claim this promotion for your purchase, the participant will need to sign up on the LUMIX PRO membership website at <https://www.lumixpro.panasonic.com/uk/>. For a limited time, membership to the LUMIX PRO Club is free of charge and will remain free of charge for the full year of membership. Please see promotional terms at <https://www.lumixpro.panasonic.com/uk/promotion-terms-of-use/>. Once the membership has been completed. To claim this promotion for your purchase, please complete the online claim form (www.panasonic.co.uk/promotions) and upload a copy of your full purchase receipt (not deposit receipt) showing the model number, by the Claim Deadline. Applications made after this date will not be eligible for the Promotion. Please ensure your purchase receipt includes the model number purchased and the date of purchase.
13. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the participant exchanges the product or receives a refund, in which case the Promoter will be entitled to cancel any Extended Warranty.
14. The Promoter will not process a claim if the participant cannot provide a copy of the purchase receipt.
15. The Promoter will not process a claim if the participant cannot provide both an image of the product barcode and a copy of the purchase receipt. If, for any reason, the participant has not retained the product box, the Promoter will accept an image of the serial number found on the base of the Qualifying Product.
16. The Promoter will not be held responsible or liable for any technical, hardware, software, server website or other failures or damage of any kind to the extent that this prevents the participant from or otherwise obstructs the participant to enter in the Promotion. Claims by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
17. Upon submission of your online registration, your claim will be verified. Upon redemption we will activate your Warranty and send you a certificate by email, which will confirm your Warranty cover period and contact details. If you do not have an email address, the certificate will be sent to you by post.

REDEMPTION PROCESS

18. Please allow 28 days; from the date we receive your claim and all supporting documentation, to receive your Warranty Certificate. If you have not received your Warranty within the estimated 28 days, please contact us, using the contact details above. Regrettably, claims pursued outside of the Claim Deadline will not be accepted.
19. For the avoidance of doubt, if the participant does not provide all supporting documentation when putting in their claim, the 28 days will run from when the Promoter receives all supporting documentation. Should all supporting documentation not be received by the Claim Deadline then the claim shall not be valid and will not be processed.

PRIVACY & DATA PROTECTION

20. We have a legitimate interest in collecting personal data for the purposes of this Promotion and Research and Development. All personal data collected will be processed in accordance

with relevant and applicable data protection legislation and regulations (including the European Data Protection Regulation). We also work with third parties such as 360 Insights to provide services. We may be required to provide your personal data to them for administration and processing purposes. Your personal data will be handled in accordance with Panasonic's Privacy Policy <http://www.panasonic.com/uk/privacy-policy.html> and 360 Insights Privacy Policy <https://www.panasonicpromotions.co.uk/policy>.

GENERAL CONDITIONS

21. The Promoter reserves the right to verify the eligibility of all claims to protect against fraudulent, invalid or repetitive claims. Fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated and the Promoter reserves the right to disqualify the participant making such a claim from this and other promotional activities.
22. In certain circumstances, it may take longer to carry out actions in relation to your claim. Therefore, Panasonic reserves the right to extend the period allowed to process and verify your claim for as long as necessary but will endeavour to do so in a reasonable timeframe.
23. To monitor fraudulent claims the Promoter reserves the right to cross check product returns with the relevant retailers against Extended Warranty claims received. Any potential fraudulent activity will be followed up by the Promoter. The Promoter will withhold the issuance of an Extended Warranty where it is suspected that a false or fraudulent claim has been made.
24. The Extended Warranty offered under this Promotion is non-exchangeable, non-transferable and there is no cash, credit or product alternative available.
25. The Promoter reserves the right to amend these terms and conditions at any time and to amend or withdraw this promotion at any time.
26. This promotion can be claimed in conjunction with the Lumix Cashback if purchased during the Cashback period of 30th March 2021 to 15th August 2021 and from a retailer participating in the Cashback promotion.
27. By claiming this Extended Warranty, applicants will be deemed to have read and accepted these terms and conditions.
28. ***For those who are resident in the EEA, Promotional Products imported from outside the EEA or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not be eligible for this Campaign. For the avoidance of doubt, this shall mean that these products will not be eligible for registration and will not benefit from any of the benefits of the Campaign and the one year free of charge LUMIX PRO membership provided under LUMIX PRO.***

These terms and conditions are governed by English Law.

Information on LUMIX PRO Club Membership

- 1. The participant will have a 14 day's withdrawal right after payment of the fee for carrying on the membership at the existing membership level. More information is available at <https://www.lumixpro.panasonic.com/uk/terms-of-use/>*
- 2. The participant will receive your welcome pack, including your membership card, within 6 weeks from the date of registering at LUMIX PRO Club. Registrations made before or after 30th March 2021 to 30th November 2021, will not be eligible for this Promotion.*